



Wisconsin Compensation Rating Bureau

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## **GENERAL CIRCULAR LETTER 558—JULY 23, 2010**

TO: Members of the Bureau

FROM: WCRB Governing Board

The Governing Board of the Wisconsin Compensation Rating Bureau is very pleased to announce that Bernard Rosauer has been appointed President of the Bureau, effective August 6, 2010. Mr. Rosauer will be replacing Ralph M. Herrmann who served as President since January 4, 2000.

Bernard Rosauer began his insurance career in 1987 with Allstate's Business Insurance Division, also known as Northbrook Property and Casualty. After nine years he left Northbrook's branch office in Brookfield to join Appleton, WI - based SECURA Mutual Insurance Company where he assumed several responsibilities including Claim Director and Director of Policyholder Retention. In 2005, Bernard joined DePere, WI based Ameriprise Auto and Home in the position of Claims Director.

In 2008 Bernard formed Rosauer Consulting, LLC, where he successfully promoted and implemented improvement methodologies based on his research into the drivers of long-term growth in insurance.

Bernard currently lives in Neenah, Wisconsin with his wife Gina and their four children.

In addition to being the President of the Wisconsin Compensation Rating Bureau, Bernard has also been appointed Plan Manager of the Wisconsin Automobile Insurance Plan.